

— PRODUCT OVERVIEW · SOLUTION CONCEPT

First the real problem — then the development.

Need to move forward, but the picture is still unclear? The Omnit Solution Concept is a 2–3 week Service Design-based assessment that uncovers the real problem and the solution concept that best fits it — before anyone selects a technology, starts development, or writes a single line of code.

Not a system audit and not a detailed development plan: a clear, implementable concept — even if all you have is a vague problem or a raw idea.
Low-risk, fixed-price entry point from €1,450.

2–3 weeks

Service Design assessment

€ 1,450+

fixed-price entry point

8–12 pages

concept document, executive-level language

200+ projects

backed by an implementation team

An Implementation Partner, Not a Consultancy

We build systems that solve real business problems — tailored to existing operations, sustainable in the long term, for mid-sized and large enterprises. We do not pursue the most fashionable solution; we pursue the best value for money.

Three Pillars, One Partner

AI Factory

Practical AI for enterprise environments: document processing, automation, customer service, image and video analytics, prediction, intelligent search.

Data Solutions

Reliable reporting starts with well-managed data: ETL, BI, master data management, migration, Data Governance.

Custom Development

Business applications, system integrations, process digitization — from frontend to backend, cloud and hybrid.

What Makes Us Different

- **The team that assesses the project also builds it** — from the first workshop to production.
- **We build systems, not disconnected APIs** — frontend, backend, databases, integrations.
- **We start from real operations, not templates.**
- **Modular approach** — complete systems or individual components.
- **We specialize in projects where the challenge is difficult to define.**

KEY MESSAGE

We start with assessment and finish with a working system — and the same team carries the project from the first workshop to production.

Practical AI with Real Business Value — Not Hype

A generic AI subscription is not the same as AI built around a specific business problem, measured and integrated into enterprise operations. We build the latter: complete AI processing pipeline from your data, testing multiple models on the same dataset and selecting the best value-for-money solution.

Core AI Capabilities

- **Document Processing** — invoices, forms, contracts (typically 80% processing time reduction).
- **AI Automation** — replacing repetitive manual processes.
- **Customer Service & Contact Centers** — AI-assisted responses in Hungarian.
- **Image & Video Analytics** — manufacturing and visual quality control, performance measurement.
- **Predictive AI** — quality and behavioral forecasting.
- **Intelligent Search (RAG)** — enterprise knowledge search with source references.

Ready-Made AI Products

- **AI Invoice Posting** — rule-based, audit-ready coding from images and PDFs.
- **AI Conveyor Monitor** — video analytics for operational performance.
- **Intelligent Chatbot** — hallucination-free, RAG-based knowledge assistant.
- **Intelligent Search Engine (RAG)** — answers from documents, not lists.

Every product and service at a glance

AI Factory brings together AI services; Data Solutions creates order in enterprise data; Development builds custom systems. Every engagement starts with a fixed-price assessment.

AI Factory ARTIFICIAL INTELLIGENCE

ENTRY AND LEVELS

AI Opportunity Check

€1,450 • 1 week

★ ENTRY

AI Compass Audit

From €4,950

ADVANCED

AI Pilot

From €7,950

ADVANCED

CAPABILITIES

Document Processing · AI Automation ·
Customer Service & Contact Center · Image & Video
Analysis · Predictive AI · Intelligent Search (RAG) · AI
Agents & Assistants · Customer Behavior Analytics ·
Anomaly Detection · AI Consulting & Training ·
CRM Solutions

READY-MADE SOLUTION

AI Invoice Posting · AI Conveyor Monitor ·
Intelligent Chatbot · Intelligent Search Engine

Data Solutions DATA MANAGEMENT

ENTRY

Data Assessment

From €1,450 • 2–3 weeks

★ ENTRY

CAPABILITIES

Data Preparation & Processing (ETL) · Business
Intelligence & Reporting · Data Cleansing & Validation ·
Master Data Management · Data Migration Management ·
Data Analytics · Oracle & Database Expertise · Specialized
Data Project Management · Data Governance

READY-MADE SOLUTION

CER — Material Master Data Gateway: SAP master
data framework (45 days → 4.5 days)

Custom Development CUSTOM DEVELOPMENT

ENTRY

Solution Concept

From €1,450 • 2–3 weeks

★ ENTRY

CAPABILITIES

UI/UX Design & Business Application Development ·
System Integration · Document & Workflow Management ·
Cloud & Hybrid Solutions · Data Protection & GDPR
Compliance · Handwriting & Form Digitization ·
Power Automate Services

READY-MADE SOLUTION

DOCMAN: Enterprise Document Management (Case
Management, QES, Company Gateway)

— SOLUTION CONCEPT · WHAT IT REALLY IS

We uncover the real problem — not a system audit, not a finished plan

A 2–3 week Service Design assessment that reveals the real need and the right concept — serving three purposes at once.

- 1 We uncover the real problem**
Using Service Design methods, we identify the actual need — often the problem is not where it first appears.
- 2 2–3 weeks, not months**
Deliverables: one questionnaire, 2–3 workshops, one document — resulting in a clear concept within 2–3 weeks.
- 3 Implementable, not theoretical**
Backed by an implementation team (15+ years, 200+ projects) — the concept can actually be built.

IMPORTANT DISTINCTION

The key difference of Service Design: we do not start from technology, but from user and business needs — and we do not take the first stated requirement at face value. This is not a system audit, not a finished development plan, and not a months-long consulting process. Within 2–3 weeks, we provide a clear concept that supports management decisions.

— THE PAIN POINT · WHAT THE SOLUTION CONCEPT SOLVES

Three situations where action is needed, but the picture is unclear

- 1 We built it, but it wasn't right**
The client explains what they want, the developer builds exactly that — only later does it become clear that it was not the real problem.
- 2 We cannot clearly define what we want**
There is a problem or idea, but it is difficult to formulate precisely — so development starts from vague assumptions.
- 3 What should we ask a quote for?**
They know something needs to be developed, but cannot clearly describe it — the scope must be clarified first.

THE ESSENCE

The most common mistake: someone immediately starts building what was first requested — and only later discovers that it was not the real problem. The cost of a six-month project heading in the wrong direction is many times higher than a 2–3 week concept phase.

— SOLUTION CONCEPT · WHO IT IS FOR

Three perspectives, one entry point — and where the impact can be measured

The decision usually starts on the business side — where people know action is needed, but the picture is not yet clear. IT typically joins later, during implementation. The Solution Concept is the entry product for Development — paired with the AI Opportunity Check and the Data Assessment.

CEO / Managing Director

There is a problem or an idea, but the right solution is unclear — and the stakes are high.

Business / Functional Leader

Feels that action is needed, but the picture is unclear — looking for independent professional guidance.

IT (later)

Joins during implementation — based on a clarified scope and realistic next steps.

— IMPACT · WHERE THE SOLUTION CONCEPT PAYS OFF

Where change becomes measurable

Avoided wrong development

A six-month project that does not solve the real problem costs many times more than a 2–3 week concept phase.

Clarified scope

Finally, there is something meaningful to request proposals for — the concept defines the realistic next step.

Better management decisions

Leadership can make decisions based on a clear concept — not a vague problem or a raw idea.

What happens in practice — the main elements

Discovering the real problem

Using Service Design methods to identify the real user and business need — not just what was first said.

Preparation questionnaire

Structured questionnaire (~30 minutes): understanding the problem/idea, stakeholders, goals, systems, and constraints.

Service Design workshops

2–3 sessions, up to 2 hours each, maximum 3 participants: exploring the problem and context, identifying the real need, and outlining solution directions.

Written solution concept

8–12 pages, delivered in 2–3 weeks: the real problem, the right solution — in executive language.

Recommended next step

A clear next-step recommendation with a defined scope ready for proposal requests.

Alternative directions (optional)

If a better-fitting solution direction emerges, we highlight it — often this creates the most value.

— THE DIFFERENTIATOR · THE FOUR PARTS OF THE CONCEPT

The document — 8–12 pages, executive language, four sections

1

The real problem (2–3 pages)

What the real problem or need is — often different from the initial description. Who is affected, and what truly causes the pain.

2

The solution concept (3–5 pages)

What should be built or introduced, and why — technology, security, cloud/on-premise considerations, explained in executive language.

3

Recommended next step (2–3 pages)

The realistic next move — project, packaged product, intermediate step, or even a recommendation not to proceed yet.

4

Alternative directions (0–2 pages)

If a better-fitting alternative emerges, we highlight it — often this creates the most value.

WHY IT MATTERS

The concept is an 8–12 page executive document with four sections. During the workshops, we do not take the first request at face value — we uncover what really hurts, and often discover that the problem is not where people are looking.

Proof of expertise

Why now — the wrong problem is the most expensive mistake

The wrong problem is the most expensive mistake

Development projects rarely fail at coding — they fail much earlier, when they are built around the wrong problem.

Faster pace, higher stakes

Development moves faster than ever; the cost of a poorly started project is higher — preventing mistakes is cheaper than fixing them.

Technology alone is not the answer

AI and technology are now widely accessible — the real advantage comes from solving the right problem.

2–3 weeks vs. six months

A 2–3 week concept phase can prevent a six-month project from heading in the wrong direction — it is worth identifying the real problem first.

What makes Omnit different

Service Design — starting from real needs

We do not start from technology, and we do not take the first request at face value.

If the direction is wrong, we say so

We are a development company — yet if a packaged product is a better fit, or if the project should not proceed, we state it clearly.

Implementation team, not a consultancy

The concept is backed by the same team that can build the solution — making it practical, not theoretical.

Low risk, fixed price

Fixed scope, fixed fee, 2–3 week turnaround, no hidden costs — and part of the work is credited if the project continues.

ABOUT THE PRICE — HONESTLY

The Solution Concept is a fixed-price entry product — from €1,450 + VAT. The final fee depends on the complexity of the problem and the number of stakeholders involved, and is agreed before ordering. The question is not “how much does a concept cost,” but “how much does a six-month project cost if it ultimately solves the wrong problem?” If the project continues, part of the work is credited toward the larger implementation.

Need to move forward, but the picture **is still unclear?**

In a 30-minute discussion, we review the problem or idea and show how the Solution Concept helps uncover the real need. Low-risk, fixed-price entry point — and if the timing is not right yet, we will tell you honestly.

Service Design

We start from real needs, not technology.

Proof: the problem is often not where it first appears.

2–3 weeks, fixed price

Low-risk entry point from €1,450.

Proof: questionnaire + workshops + concept document.

Implementable

Backed by an implementation team, not a consultancy.

Proof: 15+ years, 200+ projects.

WEB

omnit.hu

SERVICE

Solution Concept · Service Design ·
2–3 weeks · from €1,450

COMPLIANCE

ISO 27001 + 9001

[Request a consultation →](#)

