

RAW DATA

UNSTRUCTURED

PRODUCT OVERVIEW · DATA GOVERNANCE

From fragmented, disputed data to one trusted version of the truth.

In most organizations, the problem is not missing data, but a lack of shared meaning. The same question often has multiple "correct" answers because definitions, ownership and data management differ. Data Governance eliminates this by creating a common business language, clear ownership and trustworthy reporting.

Data Governance is not an IT project or another software platform. It is an organizational capability that creates a stable foundation for scalable operations, AI adoption and more confident decision-making.


DATA
GOVERNANCE

DATA
QUALITY

DATA
LINEAGE

SECURITY &
COMPLIANCE

TRUST &
INSIGHT

shared

meaning

clear

ownership

controlled

change

trustworthy

reporting

An Implementation Partner, Not a Consultancy

We build systems that solve real business problems — tailored to existing operations, sustainable in the long term, for mid-sized and large enterprises. We do not pursue the most fashionable solution; we pursue the best value for money.

Three Pillars, One Partner

AI Factory

Practical AI for enterprise environments: document processing, automation, customer service, image and video analytics, prediction, intelligent search.

Data Solutions

Reliable reporting starts with well-managed data: ETL, BI, master data management, migration, Data Governance.

Custom Development

Business applications, system integrations, process digitization — from frontend to backend, cloud and hybrid.

What Makes Us Different

- **The team that assesses the project also builds it** — from the first workshop to production.
- **We build systems, not disconnected APIs** — frontend, backend, databases, integrations.
- **We start from real operations, not templates.**
- **Modular approach** — complete systems or individual components.
- **We specialize in projects where the challenge is difficult to define.**

KEY MESSAGE

We start with assessment and finish with a working system — and the same team carries the project from the first workshop to production.

Practical AI with Real Business Value — Not Hype

A generic AI subscription is not the same as AI built around a specific business problem, measured and integrated into enterprise operations. We build the latter: complete AI processing pipeline from your data, testing multiple models on the same dataset and selecting the best value-for-money solution.

Core AI Capabilities

- **Document Processing** — invoices, forms, contracts (typically 80% processing time reduction).
- **AI Automation** — replacing repetitive manual processes.
- **Customer Service & Contact Centers** — AI-assisted responses in Hungarian.
- **Image & Video Analytics** — manufacturing and visual quality control, performance measurement.
- **Predictive AI** — quality and behavioral forecasting.
- **Intelligent Search (RAG)** — enterprise knowledge search with source references.

Ready-Made AI Products

- **AI Invoice Posting** — rule-based, audit-ready coding from images and PDFs.
- **AI Conveyor Monitor** — video analytics for operational performance.
- **Intelligent Chatbot** — hallucination-free, RAG-based knowledge assistant.
- **Intelligent Search Engine (RAG)** — answers from documents, not lists.

Every product and service at a glance

AI Factory brings together AI services; Data Solutions creates order in enterprise data; Development builds custom systems. Every engagement starts with a fixed-price assessment.

AI Factory ARTIFICIAL INTELLIGENCE

ENTRY AND LEVELS

AI Opportunity Check

€1,450 • 1 week

★ ENTRY

AI Compass Audit

From €4,950

ADVANCED

AI Pilot

From €7,950

ADVANCED

CAPABILITIES

Document Processing · AI Automation ·
Customer Service & Contact Center · Image & Video
Analysis · Predictive AI · Intelligent Search (RAG) · AI
Agents & Assistants · Customer Behavior Analytics ·
Anomaly Detection · AI Consulting & Training ·
CRM Solutions

READY-MADE SOLUTION

AI Invoice Posting · AI Conveyor Monitor ·
Intelligent Chatbot · Intelligent Search Engine

Data Solutions DATA MANAGEMENT

ENTRY

Data Assessment

From €1,450 • 2–3 weeks

★ ENTRY

CAPABILITIES

Data Preparation & Processing (ETL) · Business
Intelligence & Reporting · Data Cleansing & Validation ·
Master Data Management · Data Migration Management ·
Data Analytics · Oracle & Database Expertise · Specialized
Data Project Management · Data Governance

READY-MADE SOLUTION

CER — Material Master Data Gateway: SAP master
data framework (45 days → 4.5 days)

Custom Development CUSTOM DEVELOPMENT

ENTRY

Solution Concept

From €1,450 • 2–3 weeks

★ ENTRY

CAPABILITIES

UI/UX Design & Business Application Development ·
System Integration · Document & Workflow Management ·
Cloud & Hybrid Solutions · Data Protection & GDPR
Compliance · Handwriting & Form Digitization

READY-MADE SOLUTION

DOCMAN: Enterprise Document Management (Case
Management, QES, Company Gateway)

Decision control — not administration

Data Governance is not another software platform or IT project. It is an organizational capability that ensures the same data has the same meaning everywhere — with clear ownership, controlled change and trustworthy reporting.

1 Not an IT project

Ownership is a business responsibility. IT implements the solution, but does not own the data.

2 Not a tool

A data catalog alone does not create consistency in how data is understood.

3 Not administration

We do not create documentation for its own sake — we define decision points and responsibilities.

IMPORTANT DISTINCTION

Data Governance does not introduce more rules — it creates a shared understanding of data. It makes ownership explicit, defines how business definitions can evolve, and ensures reports remain consistent over time.

DATA GOVERNANCE · THE PROBLEM

Three situations where data meaning becomes a business problem

1

Three numbers, one KPI

Marketing: 10,000 leads. Sales: 8,500. Finance: 9,200. Three different answers for the same KPI.

2

Report reconciliation

Every number has to be reinterpreted before a decision can be made. Uncertainty slows the business down.

3

Ownerless data

When data is "shared", in practice no one is accountable. Over time, the lack of ownership erodes trust.

BOTTOM LINE

As long as the same question has multiple "correct" answers, there is no shared version of the truth. Data Governance creates shared meaning, clear ownership and a reliable foundation for decision-making.

Three perspectives, one operating model

It delivers the greatest value where reports are built from multiple systems and multiple teams, and where those reports drive business decisions.

Executive Management

Shared KPIs, trustworthy reports, and faster, more confident decisions.

Business Teams

Clear ownership, shared data interpretation and fewer report reconciliation efforts in day-to-day operations.

IT & Data Team

Controlled changes, transparent data management and clearly defined responsibilities.

Where the improvement becomes measurable

Consistent reporting

Every system reports the same KPI — conflicting numbers disappear.

Faster decisions

Less reconciliation, less reinterpretation and faster decision-making.

A solid foundation for AI

A shared understanding of data provides a reliable foundation for AI and advanced analytics.

What it does in practice — the core capabilities

Shared data interpretation

Create a business glossary and KPI definitions — so the same data means the same thing everywhere.

Establishing ownership

Define Data Owner and Data Steward roles — with clear business and operational responsibility.

Data lineage

Track where data comes from, how it changes and where it is used.

Data quality

Measure completeness, accuracy and consistency using objective data quality KPIs.

Data catalog

A centralized overview of critical data assets, definitions and their relationships.

Controlled change

Approved change management, documented decision points and traceable modifications.

— THE DIFFERENTIATOR · THE THREE PILLARS

Three pillars — meaning, ownership and control

1 Shared meaning

A business glossary, KPI definitions and a common business language — so the same question always gets the same answer.

2 Clear ownership

Every critical data asset has clearly defined business and operational owners.

3 Controlled change

Definitions, access rights and modifications follow a controlled and traceable process.

WHY IT MATTERS

Data Governance creates a shared operating model across the organization. It establishes shared meaning, clear ownership and traceable data management — making reports more reliable, decisions faster and AI genuinely usable.

Proof of expertise

The three building blocks

Shared data interpretation

Business glossary, KPI definitions and business terms — the same data has the same meaning across every system, eliminating conflicting interpretations.

Clear ownership

Data Owner and Data Steward roles — every critical data asset has clearly defined business and operational ownership.

Controlled change

Definitions, access rights and modifications follow a controlled, documented and traceable process with clear approval points.

What makes DATA GOVERNANCE different

Business capability

Not an IT project or software — it creates a consistent operating model.

Pilot-based

We prove the approach in one business domain, then scale from there.

Tool-independent

We define the operating model first; the tool comes afterwards.

Built on existing systems

Rather than replacing existing data platforms, it creates consistent operation across them.

ABOUT PRICING — HONESTLY

Data Governance is delivered on a project basis, depending on the organization's size and the project scope. The real question is not the price, but the cost of inconsistent reports, delayed decisions and conflicting data.

NEXT STEP

Confident decisions start with shared data interpretation.

In a 30-minute consultation, we review your current situation and determine whether Data Governance is the right next step. If it is, we start with a Data Assessment that provides an objective foundation for the pilot.

Shared meaning

Business glossary, KPI definitions and business terms.
Proof: the same question always gets the same answer.

Clear ownership

Data Owner, Data Steward and clearly defined ownership.
Proof: every critical data asset has an owner.

Controlled change

Controlled modifications and traceable decision points.
Proof: changes remain controlled and fully traceable.

WEB

omnit.hu

SERVICE

Data Governance · glossary ·
ownership · data quality

COMPLIANCE

ISO 27001 + 9001

[Request a consultation →](#)

