

— PRODUCT OVERVIEW · UX/UI AND APPLICATION DEVELOPMENT

# Custom applications people actually use.

Most companies have at least one process that off-the-shelf software does not cover well: a specialized approval workflow, manufacturing process, or customer management process. Omnit designs and develops custom enterprise applications tailored to the company's processes and people — and that people actually use.

The value of an internal application lies not in its features, but in its use. That is why we take the project from assessment to implementation.

## process

tailored to the real work

## usable

simple and intuitive

## integrated

works together with existing systems

## evolving

improves through real-world use

## An Implementation Partner, Not a Consultancy

We build systems that solve real business problems — tailored to existing operations, sustainable in the long term, for mid-sized and large enterprises. We do not pursue the most fashionable solution; we pursue the best value for money.

### Three Pillars, One Partner

#### AI Factory

Practical AI for enterprise environments: document processing, automation, customer service, image and video analytics, prediction, intelligent search.

#### Data Solutions

Reliable reporting starts with well-managed data: ETL, BI, master data management, migration, Data Governance.

#### Custom Development

Business applications, system integrations, process digitization — from frontend to backend, cloud and hybrid.

### What Makes Us Different

- **The team that assesses the project also builds it** — from the first workshop to production.
- **We build systems, not disconnected APIs** — frontend, backend, databases, integrations.
- **We start from real operations, not templates.**
- **Modular approach** — complete systems or individual components.
- **We specialize in projects where the challenge is difficult to define.**

#### KEY MESSAGE

We start with assessment and finish with a working system — and the same team carries the project from the first workshop to production.

## Practical AI with Real Business Value — Not Hype

A generic AI subscription is not the same as AI built around a specific business problem, measured and integrated into enterprise operations. We build the latter: complete AI processing pipeline from your data, testing multiple models on the same dataset and selecting the best value-for-money solution.

### Core AI Capabilities

- **Document Processing** — invoices, forms, contracts (typically 80% processing time reduction).
- **AI Automation** — replacing repetitive manual processes.
- **Customer Service & Contact Centers** — AI-assisted responses in Hungarian.
- **Image & Video Analytics** — manufacturing and visual quality control, performance measurement.
- **Predictive AI** — quality and behavioral forecasting.
- **Intelligent Search (RAG)** — enterprise knowledge search with source references.

### Ready-Made AI Products

- **AI Invoice Posting** — rule-based, audit-ready coding from images and PDFs.
- **AI Conveyor Monitor** — video analytics for operational performance.
- **Intelligent Chatbot** — hallucination-free, RAG-based knowledge assistant.
- **Intelligent Search Engine (RAG)** — answers from documents, not lists.

# Every product and service at a glance

AI Factory brings together AI services; Data Solutions creates order in enterprise data; Development builds custom systems. Every engagement starts with a fixed-price assessment.

## AI Factory ARTIFICIAL INTELLIGENCE

### ENTRY AND LEVELS

#### AI Opportunity Check

€1,450 • 1 week

★ ENTRY

#### AI Compass Audit

From €4,950

ADVANCED

#### AI Pilot

From €7,950

ADVANCED

### CAPABILITIES

Document Processing · AI Automation ·  
Customer Service & Contact Center · Image & Video  
Analysis · Predictive AI · Intelligent Search (RAG) · AI  
Agents & Assistants · Customer Behavior Analytics ·  
Anomaly Detection · AI Consulting & Training ·  
CRM Solutions

### READY-MADE SOLUTION

AI Invoice Posting · AI Conveyor Monitor ·  
Intelligent Chatbot · Intelligent Search Engine

## Data Solutions DATA MANAGEMENT

### ENTRY

#### Data Assessment

From €1,450 • 2–3 weeks

★ ENTRY

### CAPABILITIES

Data Preparation & Processing (ETL) · Business  
Intelligence & Reporting · Data Cleansing & Validation ·  
Master Data Management · Data Migration Management ·  
Data Analytics · Oracle & Database Expertise · Specialized  
Data Project Management · Data Governance

### READY-MADE SOLUTION

**CER — Material Master Data Gateway:** SAP master  
data framework (45 days → 4.5 days)

## Custom Development CUSTOM DEVELOPMENT

### ENTRY

#### Solution Concept

From €1,450 • 2–3 weeks

★ ENTRY

### CAPABILITIES

UI/UX Design & Business Application Development ·  
System Integration · Document & Workflow Management ·  
Cloud & Hybrid Solutions · Data Protection & GDPR  
Compliance · Handwriting & Form Digitization

### READY-MADE SOLUTION

**DOCMAN:** Enterprise Document Management (Case  
Management, QES, Company Gateway)

## A custom application built around the process — not off-the-shelf, not a collection of features

We design and develop custom enterprise applications tailored to the company's real processes — usable, integrated, and continuously improvable.

### 1 Starts from the process

Before developing anything, we understand the real process — not the requested feature list.

### 2 Usable interface

UX/UI is designed so the application is simple, fast, and intuitive.

### 3 Lives and evolves

We continuously refine the application based on real usage — a good application does not stop evolving after delivery.

#### IMPORTANT DISTINCTION

UX/UI and application development is not off-the-shelf software and not feature overload: it is a custom application built specifically around the company's process. The value of an internal application is not determined by how many features it has, but by whether people actually use it. That is why we start from the real process, not the requested feature list.

## Three situations where off-the-shelf software is not enough

1

### Off-the-shelf software falls short

A specialized process — approval workflow, custom manufacturing — that standard software cannot support.

2

### People do not use it

The internal tool is packed with features but difficult to use — people avoid it or return to Excel.

3

### System silo

The application is not connected to existing systems — resulting in manual transfers and duplicated data.

#### BOTTOM LINE

Unused internal software, returning to Excel, and manual data transfer caused by system silos still cost money today — the value of software lies in actual usage.

## — UX/UI DEVELOPMENT · WHO IT IS FOR

### Three perspectives, one solution — where the impact is measurable

Most relevant where there is a process that off-the-shelf software does not cover well, and manual or Excel-based solutions have become a bottleneck. The decision is typically made by operations and business units, while IT is the implementation partner.

#### COO / Operations

A process-specific application directly accelerates operations — with no return to Excel.

#### Business Unit Leader

The specialized process finally gets a tailored, easy-to-use application.

#### CIO / IT

An integrated, maintainable, and extensible solution connected to existing systems is the key.

## — THE IMPACT · WHERE IT PAYS OFF

### Where change can be measured

#### Faster process

The process-specific application directly accelerates operations — with no return to Excel.

#### Actual usage

People actually use it — they do not bypass it or return to Excel or email.

#### No silos

Integration eliminates manual transfers and duplicated data — systems work together.

## What we do in practice — core capabilities

### Process and requirements assessment

We understand the real process and what would make work easier — we do not simply accept the requested feature list.

### UX/UI design

A usable, clear interface — making the application simple, fast, and intuitive.

### Custom development

Internal tools, process-support systems, customer portals — built around the company's specific needs.

### Integration

The new application is not a silo: we connect it to existing systems and data.

### Testing and rollout

Thorough testing and careful rollout — so the application does not launch with errors and resistance.

### Continuous improvement and support

We refine and improve the application based on real usage — a good application evolves.

— THE DIFFERENTIATOR · THE THREE BUILDING BLOCKS

## Three principles — process-driven, usable, integrated

### 1 From the process, not the feature list

We assess the real process first — we do not take the requested feature list at face value.

### 2 UX-centered

The interface is designed for real usage — the value of software lies in actual usage.

### 3 Integrated, not a silo

The application connects to existing systems — no manual transfers, no duplicated data.

#### WHY IT MATTERS

We start from the real process, not the requested feature list. We design the interface for actual use, and connect the application to existing systems — so it lives and evolves rather than becoming a silo.

# Proof of expertise

## The three building blocks

### Starts from the process

We do not start from the requested feature list. First, we understand how the process works in practice — and build the application around it.

### Usable interface

We design the interface for everyday use, so the application is fast, clear, easy to use, and quick to learn.

### Works together with existing systems

We integrate the application with existing systems so that data and processes come together in one place.

## ABOUT PRICING — HONESTLY

There is no fixed price list — pricing is project-based and depends on process complexity, interface requirements, and integration needs. The question is not only the price, but also the cost of unused software, Excel workarounds, and manual data transfer — all of which a process-specific, integrated application replaces.

## What makes UX/UI AND APPLICATION DEVELOPMENT different

### Starts from the process

We assess the real process — we do not take the requested feature list at face value.

### Built for actual use

UX/UI is designed for real everyday use — the value of software lies in actual usage.

### Integrated, not a silo

Connected to existing systems — no manual transfers, no duplicated data.

### Lives and evolves

We refine the application based on real usage — a good application does not stop at delivery.



— THE NEXT STEP

# Software only creates value **if people use it.**

In a 30-minute conversation, we review the process and show what kind of custom application could make the work easier. If custom development is not the right fit for you, we will tell you honestly.

## Process-driven

Built around the real process.

*Proof: we do not start from the requested feature list.*

## Usable

UX/UI designed for real-world usage.

*Proof: people actually want to use it.*

## Integrated

Connected to existing systems.

*Proof: no silos, no manual transfers.*

### WEB

omnit.hu

### SERVICE

UX/UI and Application Development ·  
process · UX · integration

### COMPLIANCE

ISO 27001 + 9001

[Request a consultation →](#)

