

— PRODUCT OVERVIEW · AI OPPORTUNITY CHECK

Is that AI project **worth starting?**

Have a few AI ideas, but not sure which one can deliver real business value? The AI Opportunity Check answers one specific question: is this AI project worth pursuing, and if yes, what should happen next — in one week, at a fixed price.

This is not an AI strategy and not an audit. It is the entry point to a pilot. Rather than stopping at a simple "yes" or "no," it defines the next step: what to pilot, which data to use, and what success should look like. Starting from €1,450, with no commitment.

1 week

from workshop to delivery

€1,450+

fixed-price entry point

8–12 pages

written evaluation per idea

pilot

the step before implementation

An Implementation Partner, Not a Consultancy

We build systems that solve real business problems — tailored to existing operations, sustainable in the long term, for mid-sized and large enterprises. We do not pursue the most fashionable solution; we pursue the best value for money.

Three Pillars, One Partner

AI Factory

Practical AI for enterprise environments: document processing, automation, customer service, image and video analytics, prediction, intelligent search.

Data Solutions

Reliable reporting starts with well-managed data: ETL, BI, master data management, migration, Data Governance.

Custom Development

Business applications, system integrations, process digitization — from frontend to backend, cloud and hybrid.

What Makes Us Different

- **The team that assesses the project also builds it** — from the first workshop to production.
- **We build systems, not disconnected APIs** — frontend, backend, databases, integrations.
- **We start from real operations, not templates.**
- **Modular approach** — complete systems or individual components.
- **We specialize in projects where the challenge is difficult to define.**

KEY MESSAGE

We start with assessment and finish with a working system — and the same team carries the project from the first workshop to production.

Practical AI with Real Business Value — Not Hype

A generic AI subscription is not the same as AI built around a specific business problem, measured and integrated into enterprise operations. We build the latter: complete AI processing pipeline from your data, testing multiple models on the same dataset and selecting the best value-for-money solution.

Core AI Capabilities

- **Document Processing** — invoices, forms, contracts (typically 80% processing time reduction).
- **AI Automation** — replacing repetitive manual processes.
- **Customer Service & Contact Centers** — AI-assisted responses in Hungarian.
- **Image & Video Analytics** — manufacturing and visual quality control, performance measurement.
- **Predictive AI** — quality and behavioral forecasting.
- **Intelligent Search (RAG)** — enterprise knowledge search with source references.

Ready-Made AI Products

- **AI Invoice Posting** — rule-based, audit-ready coding from images and PDFs.
- **AI Conveyor Monitor** — video analytics for operational performance.
- **Intelligent Chatbot** — hallucination-free, RAG-based knowledge assistant.
- **Intelligent Search Engine (RAG)** — answers from documents, not lists.

Every product and service at a glance

AI Factory brings together AI services; Data Solutions creates order in enterprise data; Development builds custom systems. Every engagement starts with a fixed-price assessment.

AI Factory ARTIFICIAL INTELLIGENCE

ENTRY AND LEVELS

AI Opportunity Check

€1,450 • 1 week

★ ENTRY

AI Compass Audit

From €4,950

ADVANCED

AI Pilot

From €7,950

ADVANCED

CAPABILITIES

Document Processing · AI Automation ·
Customer Service & Contact Center · Image & Video
Analysis · Predictive AI · Intelligent Search (RAG) · AI
Agents & Assistants · Customer Behavior Analytics ·
Anomaly Detection · AI Consulting & Training ·
CRM Solutions

READY-MADE SOLUTION

AI Invoice Posting · AI Conveyor Monitor ·
Intelligent Chatbot · Intelligent Search Engine

Data Solutions DATA MANAGEMENT

ENTRY

Data Assessment

From €1,450 • 2–3 weeks

★ ENTRY

CAPABILITIES

Data Preparation & Processing (ETL) · Business
Intelligence & Reporting · Data Cleansing & Validation ·
Master Data Management · Data Migration Management ·
Data Analytics · Oracle & Database Expertise · Specialized
Data Project Management · Data Governance

READY-MADE SOLUTION

CER — Material Master Data Gateway: SAP master
data framework (45 days → 4.5 days)

Custom Development CUSTOM DEVELOPMENT

ENTRY

Solution Concept

From €1,450 • 2–3 weeks

★ ENTRY

CAPABILITIES

UI/UX Design & Business Application Development ·
System Integration · Document & Workflow Management ·
Cloud & Hybrid Solutions · Data Protection & GDPR
Compliance · Handwriting & Form Digitization

READY-MADE SOLUTION

DOCMAN: Enterprise Document Management (Case
Management, QES, Company Gateway)

The Step Before a Pilot — Not an AI Strategy, Not an Audit

It answers one question: should this AI project move forward, and if yes, how?

- 1 Expert Opinion on Your Ideas**
Direct feedback on your specific AI concepts — not a generic "Should we use AI?" questionnaire.
- 2 The Pilot's Entry Point**
Not just a yes-or-no answer: what should be piloted, with which data, and how success should be measured.
- 3 Hype-Free Honesty**
If an idea is not viable, we say so clearly — and explain why.

IMPORTANT DISTINCTION

The Opportunity Check is not an AI strategy, an audit, or implementation. It answers one question only: which ideas deserve a pilot and which do not. The assessment is performed by the same team that actually builds AI systems, not by external consultants.

Three Situations Where You Need to Move Forward with AI — But Aren't Sure How

- 1 You Have an Idea, But Is It Feasible?**
You see a problem (document processing, reporting, proposal generation) and wonder whether AI can solve it effectively.
- 2 You've Tried Before, It Didn't Work**
ChatGPT subscriptions, Copilot licenses, or previous pilot projects — none delivered measurable results.
- 3 There Is Pressure, But No Direction**
AI pressure comes from leadership or competitors, yet there is no internal clarity about the right next step.

THE POINT

The most expensive AI mistakes are rarely implementation mistakes. They happen at the idea stage — and usually become visible only after significant money has already been spent. A one-week assessment helps prevent that.

Three Perspectives, One Entry Point

The Opportunity Check is designed for companies that already have 2–3 concrete AI ideas but are not yet sure which one is most likely to deliver real business value. The decision is typically made on the business side (CEO, COO). The Opportunity Check is the entry-level offering of the AI Factory — alongside the Data Assessment and the Solution Concept.

CEO / Owner

Have 2–3 AI ideas? Within a week, we'll tell you which one could become a real project — and what comes next.

COO / Operations

Identify which existing processes can be automated with AI and which ones create meaningful value.

CFO / Finance

Avoid spending millions on uncertain projects through a fixed-price, low-risk entry point.

Where the Impact Becomes Visible

Avoided Bad AI Projects

A poorly chosen AI initiative can burn through significant budgets. One week of assessment helps prevent that.

Safer Pilot Projects

The pilot becomes more effective because it starts with preparation rather than assumptions.

Clear Priorities

From 2–3 ideas, it becomes clear which deserves a pilot and which does not.

What Happens in Practice

Preparation Questionnaire

A structured questionnaire (~30 minutes) about the AI ideas, business context, and available data.

2-Hour Workshop

Maximum three participants, typically the CEO and 1–2 key stakeholders, to review the ideas together.

Feasibility & Constraints

Evaluation of feasibility, required data, and potential obstacles.

Metrics & Expected ROI

Each idea receives measurable success criteria and an estimated business impact.

Exploratory Analysis

An early look at what the data and processes suggest — before launching a pilot.

Pilot Plan

A clear proposal for the next step: what to pilot, with which data, and how success should be measured.

— THE DIFFERENTIATOR · THE FOUR PARTS OF THE ASSESSMENT

The Deliverable — 8–12 Pages per Idea

1 Feasibility Assessment

How realistic the idea is, what data is required, and what technical or business obstacles exist.

2 Metrics & ROI

Metrics and estimated ROI for each idea — presented in a comparable, decision-ready format.

3 Findings from Exploratory Analysis

Early indicators from the data and processes before investing in a pilot.

4 Recommended Pilot Plan

What to pilot, on which data, and what success criteria should be used.

WHY IT MATTERS

The result is an 8–12 page written assessment per idea. Most importantly, it does not stop at a simple "yes" or "no" — it defines the next step, so the client does not enter a costly pilot blindly.

Proof of Expertise

Why Now

AI Is No Longer Optional

This is no longer about getting ahead. Increasingly, it is about not falling behind.

Rushed Decisions Lead to Bad Outcomes

Many companies react under pressure and invest in poorly selected ideas. The answer is not action for action's sake.

Most Failures Start at the Idea Stage

The most expensive AI mistakes are made at the idea stage, not during implementation — and that is where they are cheapest to fix.

One Week vs. Six Figures

Problems often become visible only after major investments. One week of assessment helps avoid that.

What Makes Omnit Different

The Team That Builds It Evaluates It

The assessment is performed by the same team that builds AI systems — not external advisors.

Hype-Free Honesty

If an idea is not viable, we clearly explain why.

Partner, Not Vendor

From day one, we work as partners. Your problem becomes our problem.

Fixed Price, Fixed Timeline, No Surprises

Starting from €1,450, one week from workshop to delivery, no commitment required.

ABOUT THE PRICE — HONESTLY

The AI Opportunity Check is a fixed-fee entry product starting at €1,450 + VAT. The question is not how much the assessment costs, but how much a poorly selected AI project costs once the first major invoice has already arrived. The product stands on its own, requires no further commitment, and creates the foundation for a successful pilot.

You Have an AI Idea, **but is it worth pursuing right now?**

Bring us 2–3 AI ideas. Within one week, we'll tell you which deserve further investment and which do not. Low-risk, fixed-price entry point, with no commitment. If an idea is not viable, we'll tell you honestly.

Focused

One question only: what deserves a pilot, and what does not.

Proof: the pilot planning document.

One Week, Fixed Price

Low-risk entry point from €1,450.

Proof: questionnaire + workshop + assessment.

Credible

The team that builds AI systems evaluates them.

Proof: 15+ years, 200+ projects.

WEB

omnit.hu

SERVICE

AI Opportunity Check · pilot preparation ·
1 week · from €1,450

COMPLIANCE

ISO 27001 + 9001

[Request a consultation →](#)

